Forty two

We Define Iconic Trends

FROM CONCEPT TO PRODUCT

42 Studio is the place where your ideas come to life. Our expert designers create optimized, original, and intuitive designs to give each product a unique edge, and our marketing masterminds ensure that your product gets the attention it deserves from the people who will use it.

We develop your ideas into products that will stand out and take the spotlight on the global stage. Our Team specializes in never-seen-before tech innovations, blockchain-based solutions, web3 ecosystems, DeFi, and P2E Gaming.

UI/UX & Design

Marketing

NFT Art

Smart Contracts

THE PROCESS

Idea

It all starts with an idea. We'll identify the key value points and outline your goals.

Brainstorming

We'll outline how to convey your messages visually through intuitive design.

Wireframing

Customized wireframes are the skeleton around which we build the body and soul of your product.

Look&Feel

We make your brand stand out with distinct colors, textures, customized fonts, and eye-catching assets.

Final Assets

We'll fine-tune every aspect of your product flow and design to optimize the final result.

OUTLINE

RESEARCH

STRUCTURE

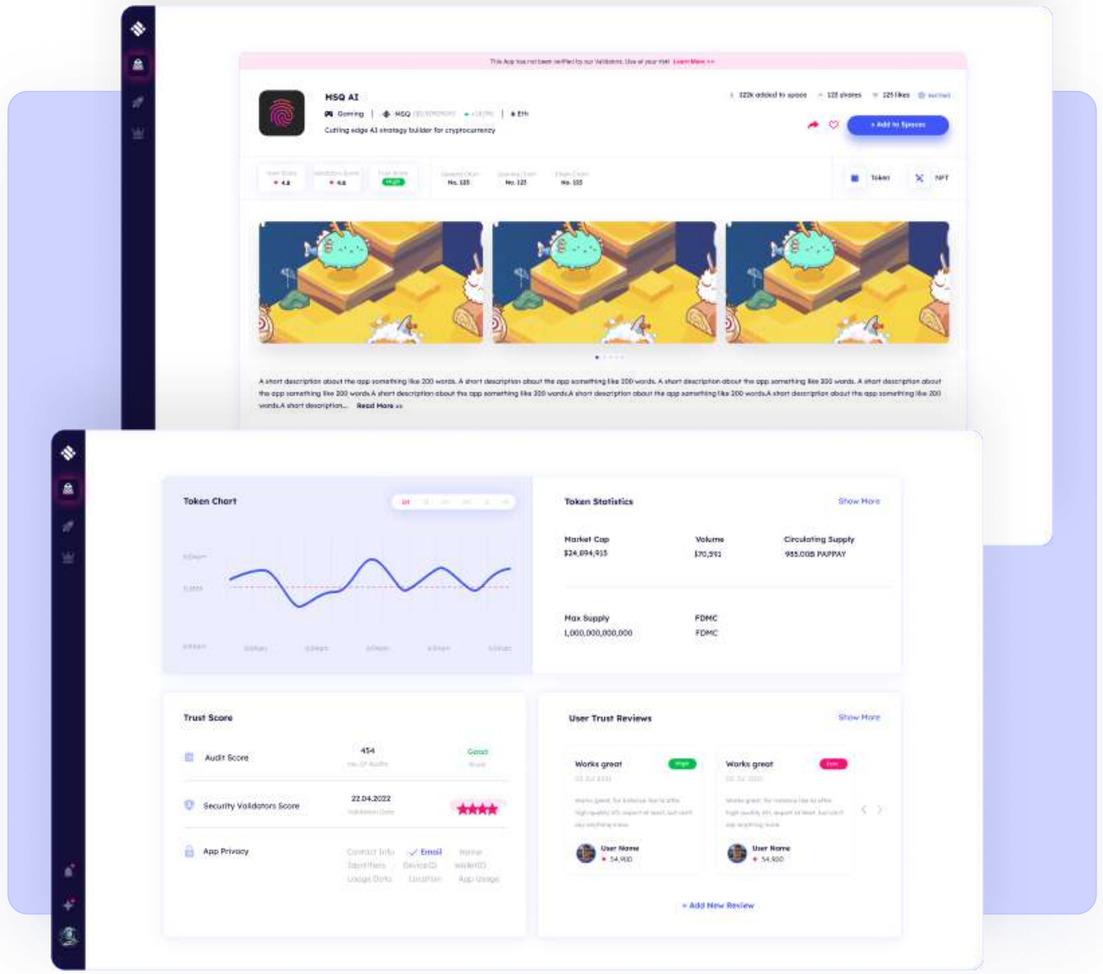
BRANDING

PRODUCT

WE ALWAYS KNOW HOW TO DELIVER

We need to create a page for a dApp, which will show all relevaant information in simple, user friendly way

Andrey Nayman, Ph.D.
Co-Founder & CEO



WE ARE WEB3 EXPERTS

Our team specializes in blockchain-based products: crypto, NFT, DeFi, dApp, P2E Gaming, and more! We know how to appeal to the web3 community, and we love making web3 products accessible to people of all tech and financial backgrounds.

We understand that blockchain is not just a passing trend but rather the harbinger of a better, more private, more valuable digital future. We are passionate about making web3 a widespread reality and giving everyone more value for their participation in making this dream come true.

CASE STUDIES

Magic Square - Web3 App Store

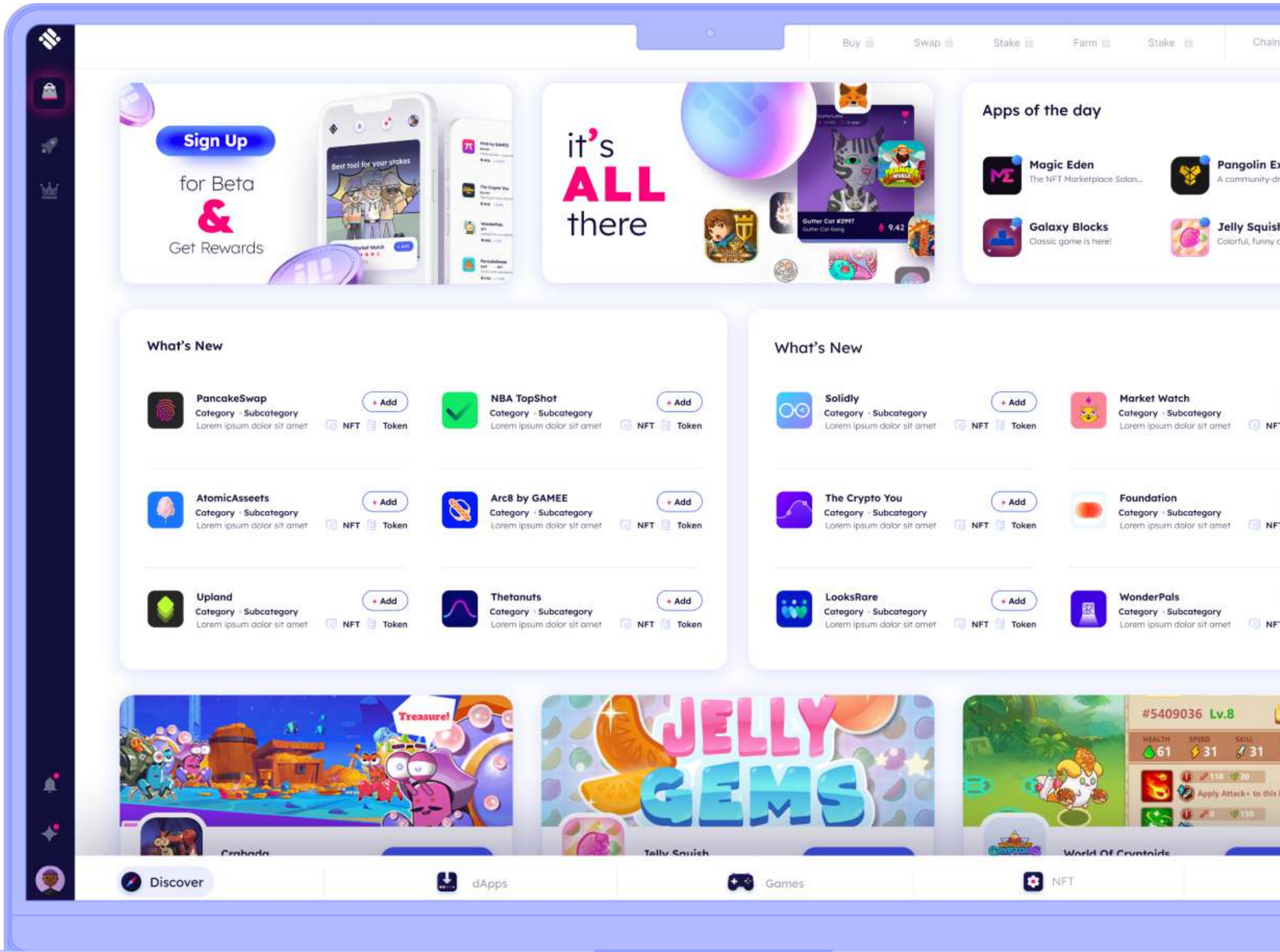
About the Project

Magic Square is an app store built for web3 applications with a seamless user experience at the forefront. The Magic Store is home to all types of dApps, DeFi, NFT collections, P2E Games.

Our Role

We took on the challenge of creating a web3 interface that is welcoming to people of all backgrounds. We designed 150+ screens for functionalities spanning cross-chain staking, DeFi integrations, App pages with statistics, ratings, reviews, and more.

#dApps #crypto #DeFi #NFTs



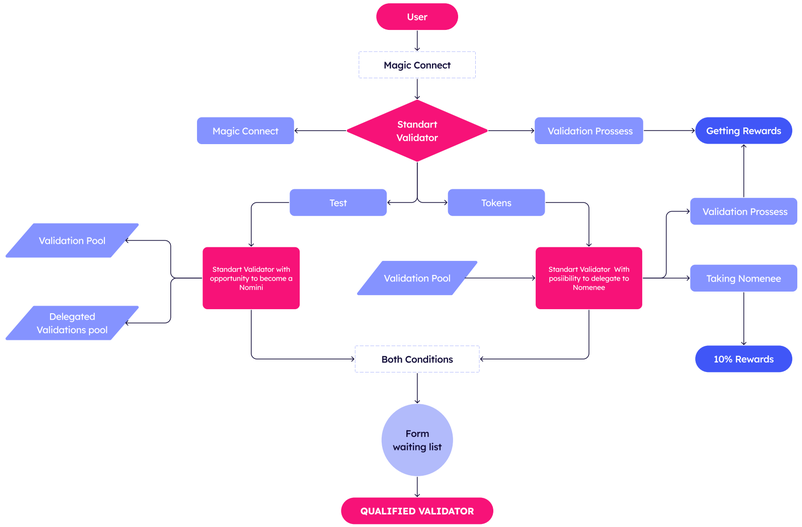
CASE STUDIES

#blockchain #validation #smart contracts #DAO

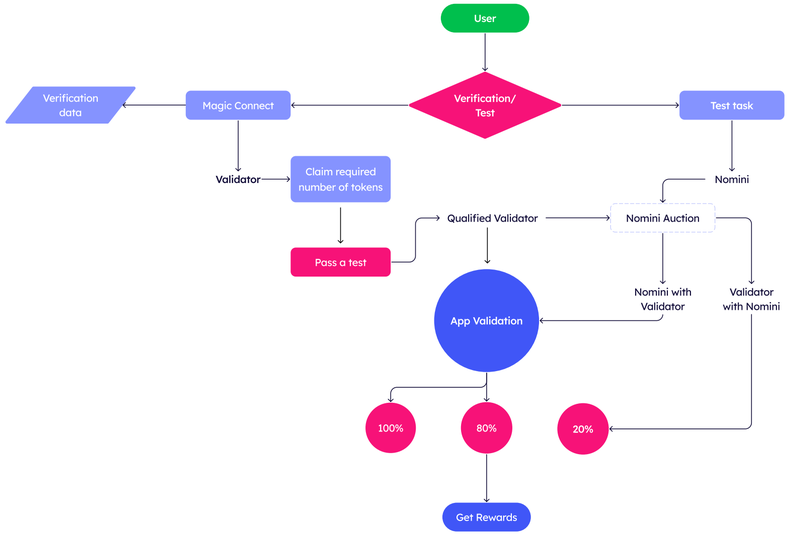
Magic Square

RESEARCH

Validation Process 1.0



Validation Process 2.0

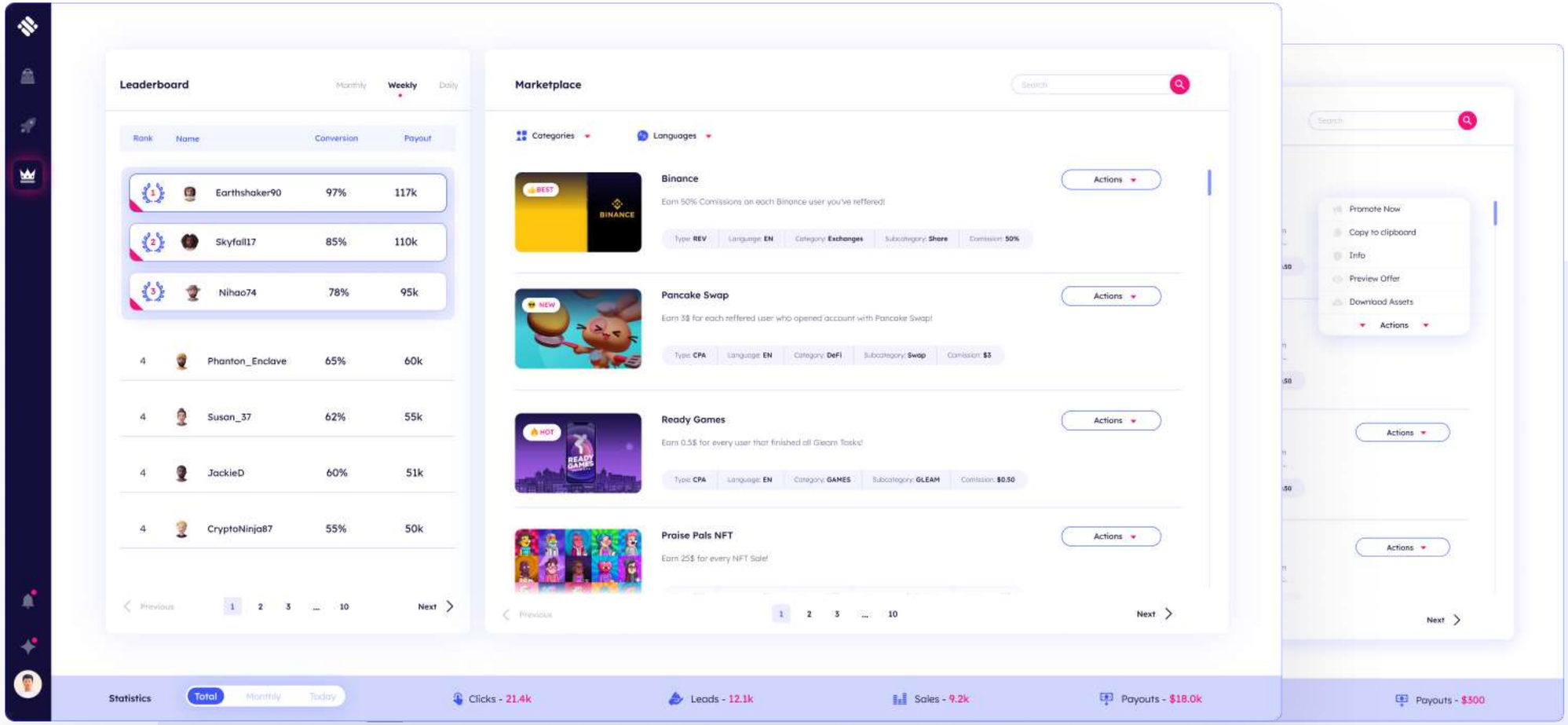


CASE STUDIES

#stake #swap #P2E #web3

Magic Square

DESIGN

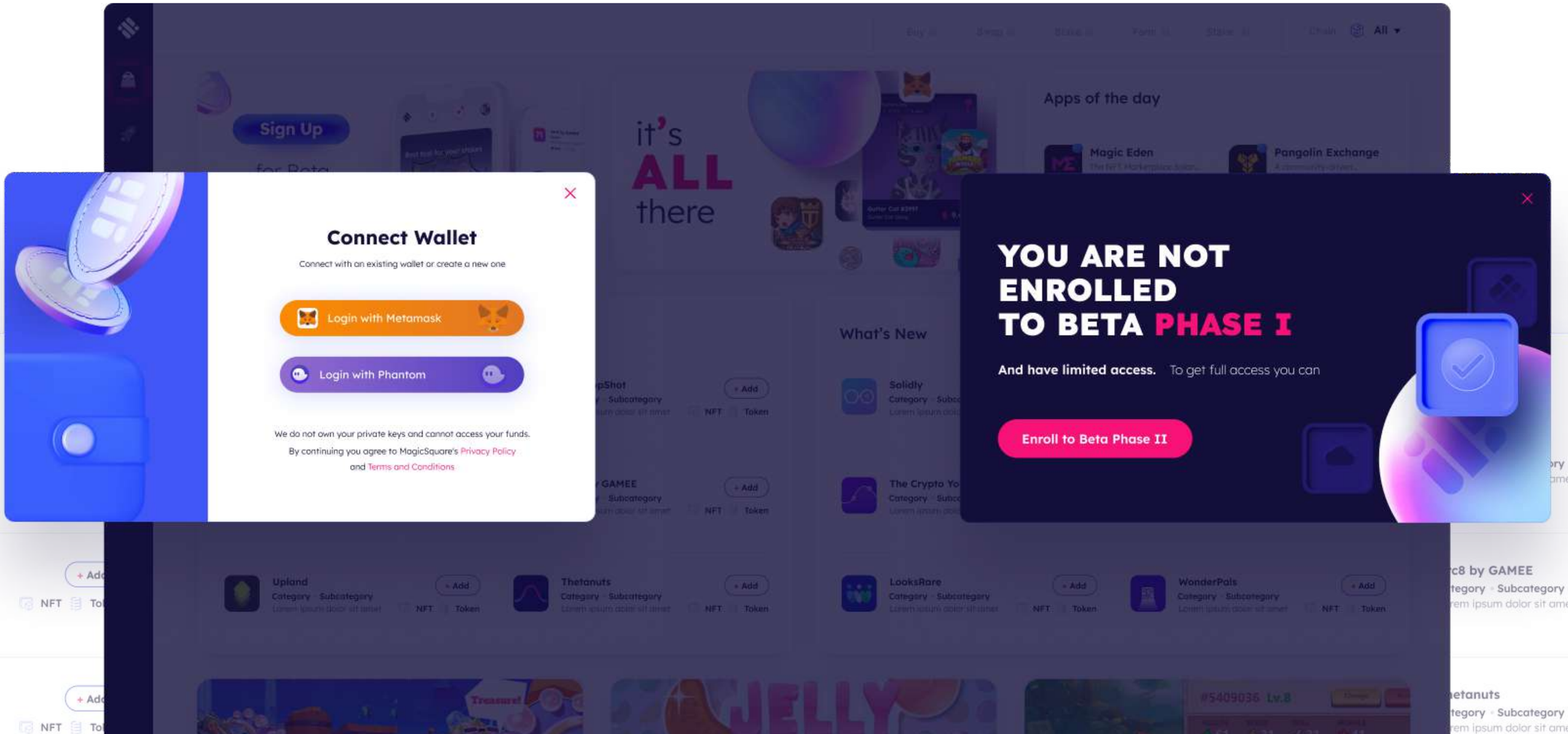


CASE STUDIES

#beta #earn #wallet #dApps

Magic Square

DESIGN



CASE STUDIES

Budds

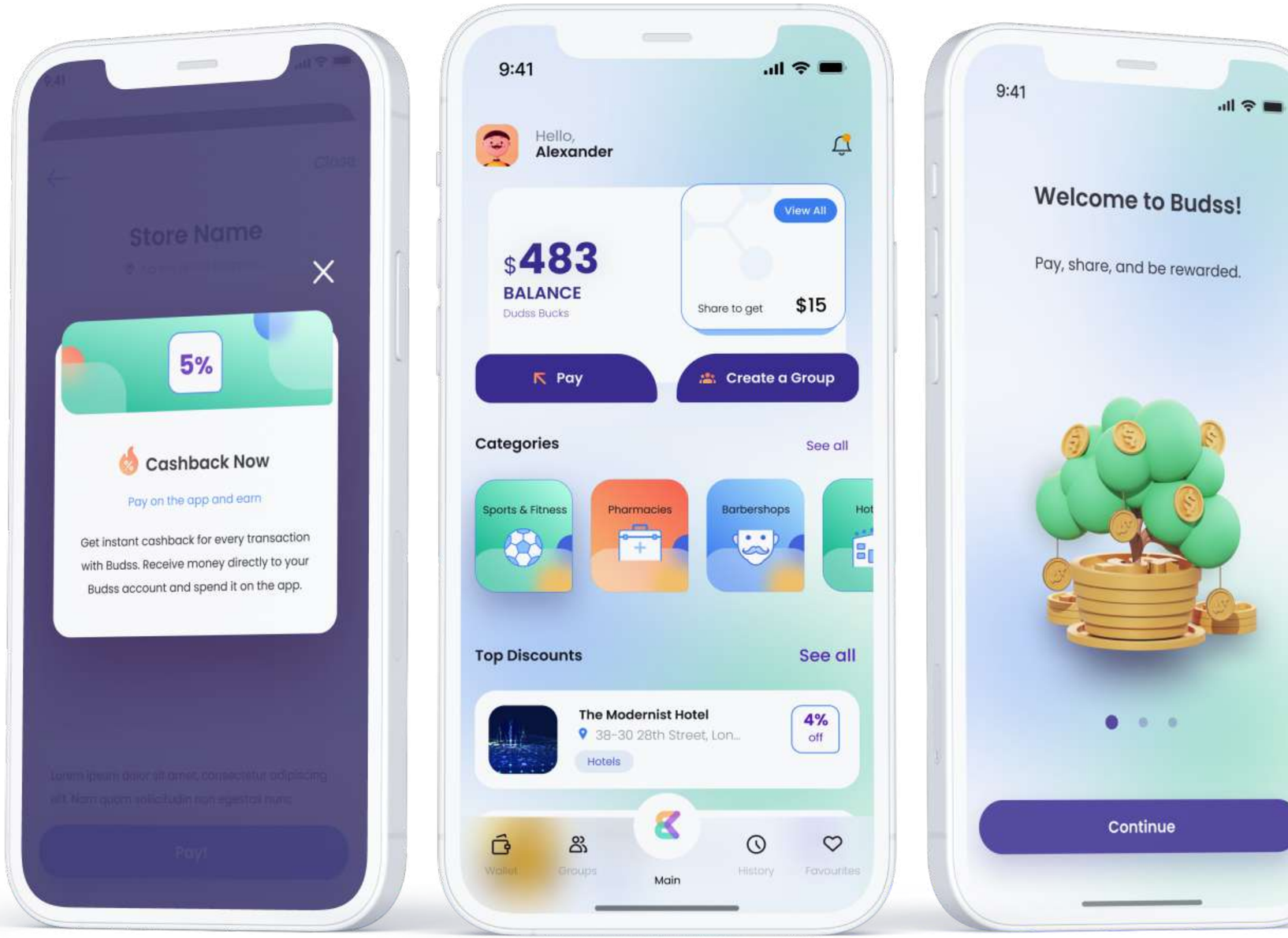
About the Project

Budds is a social payment service allowing users to get cashback for sharing purchases with friends, qualify for customized discounts when paying in groups, and complete payments straight from the app.

What was done (challenge)

Our team created the product UI/UX design from scratch with a focus on intuitive user experience to eliminate the need for a set-up wizard or lengthy onboarding process.

#pay #share #earn #social

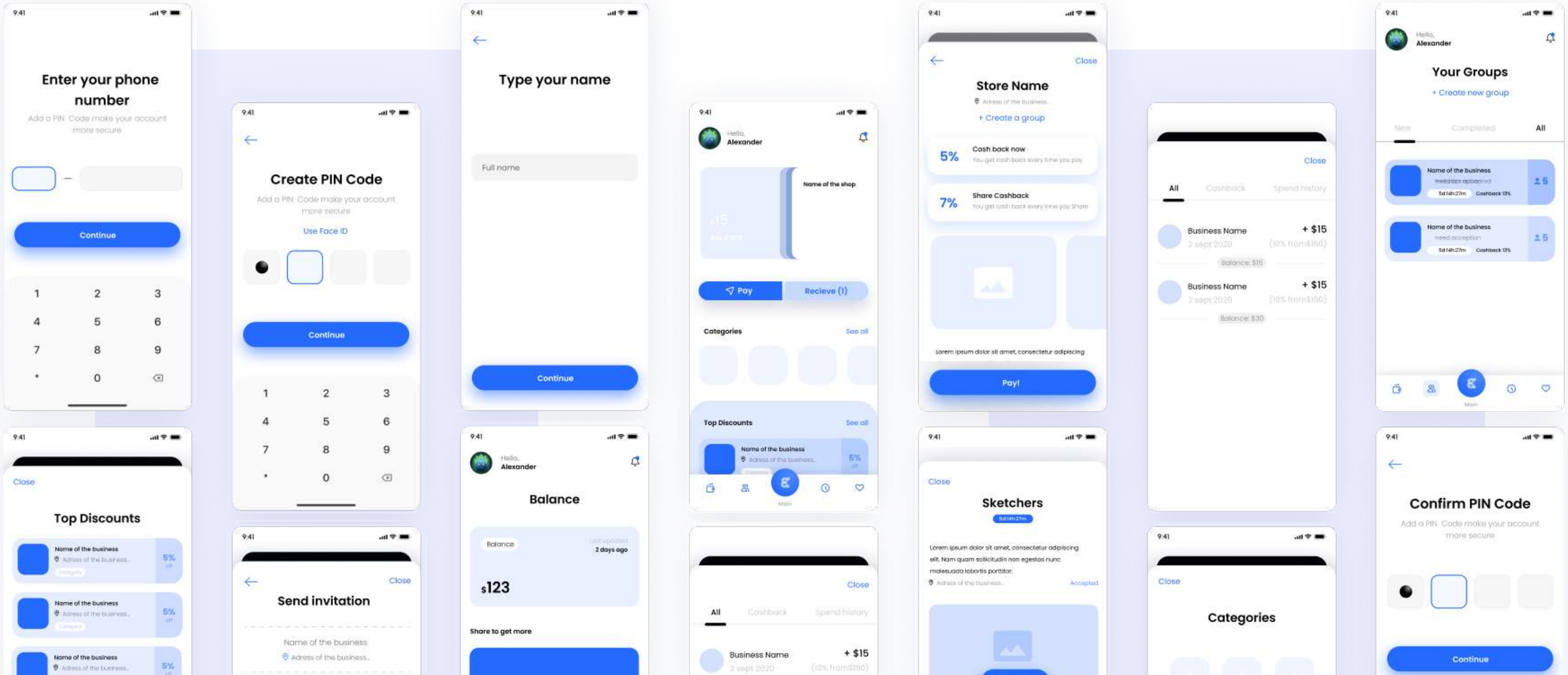


CASE STUDIES

#intuitive #easy #signup #userflow

Budds

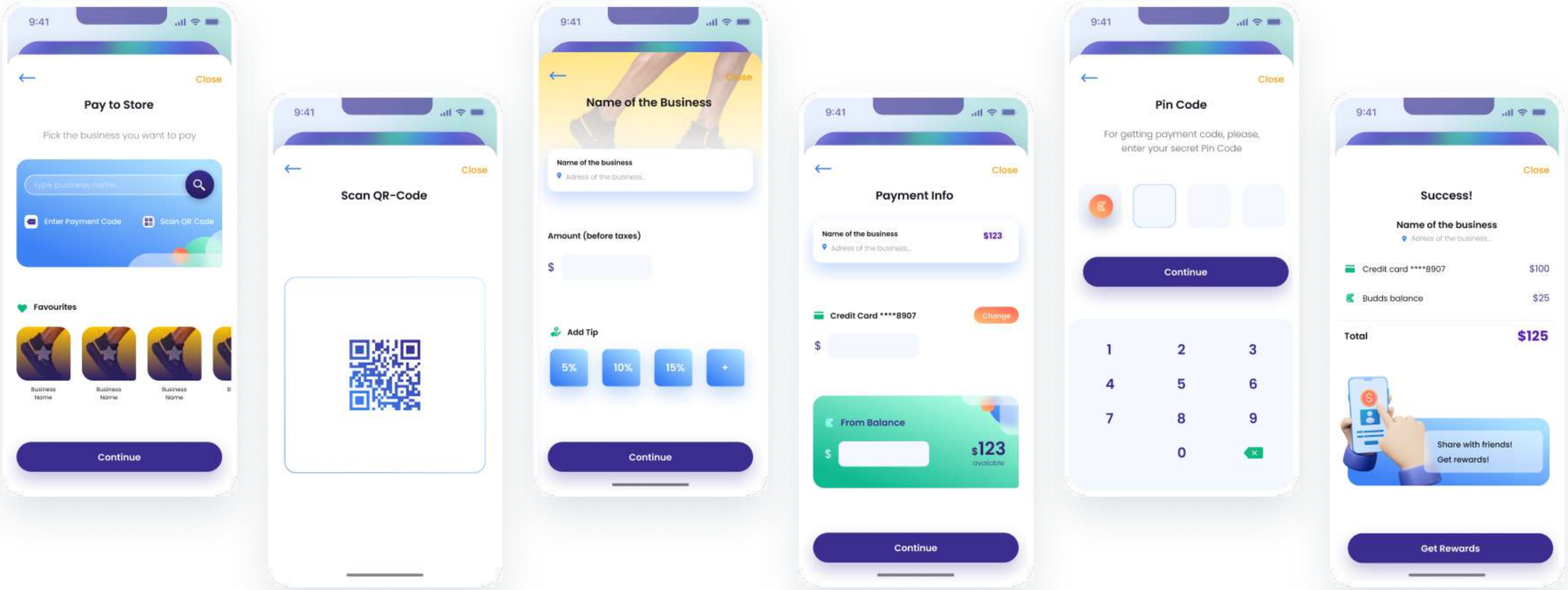
RESEARCH



CASE STUDIES

Budds

DESIGN Payment Flow

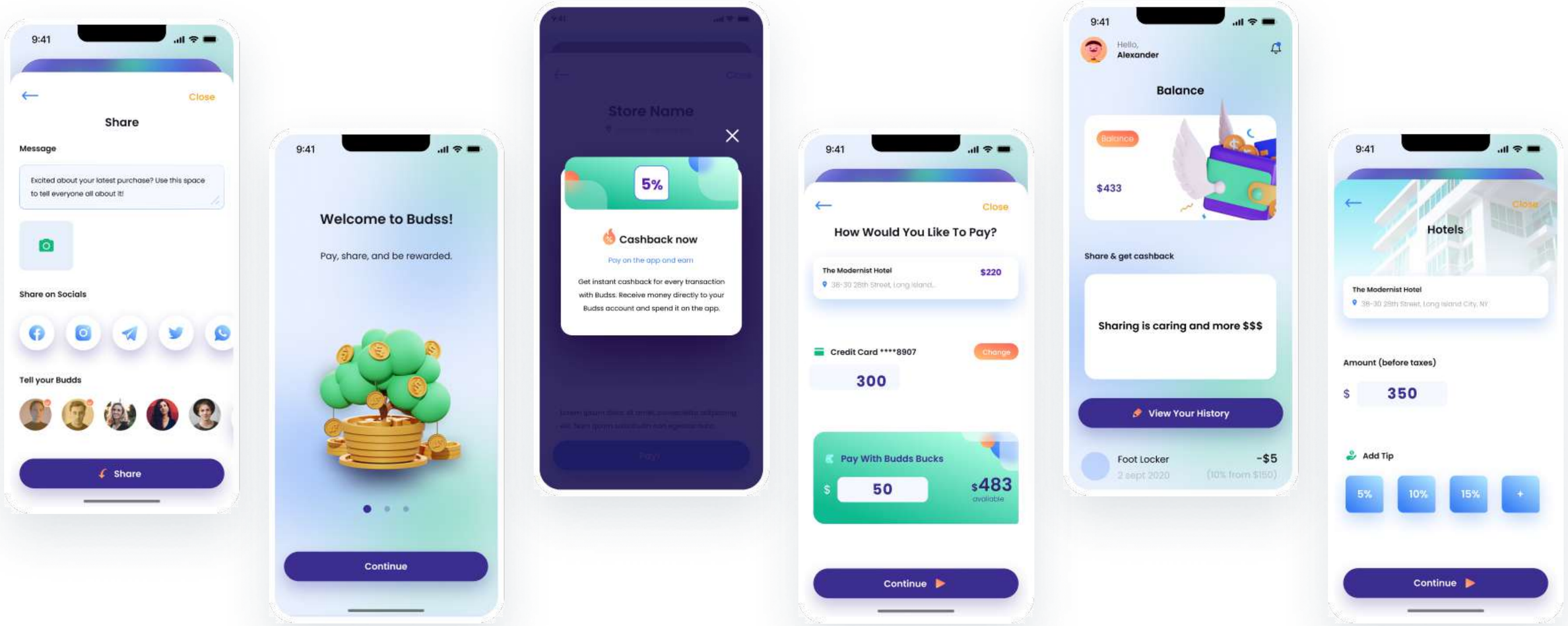


CASE STUDIES

#pay #share #earn #discover

Budds

DESIGN



CASE STUDIES

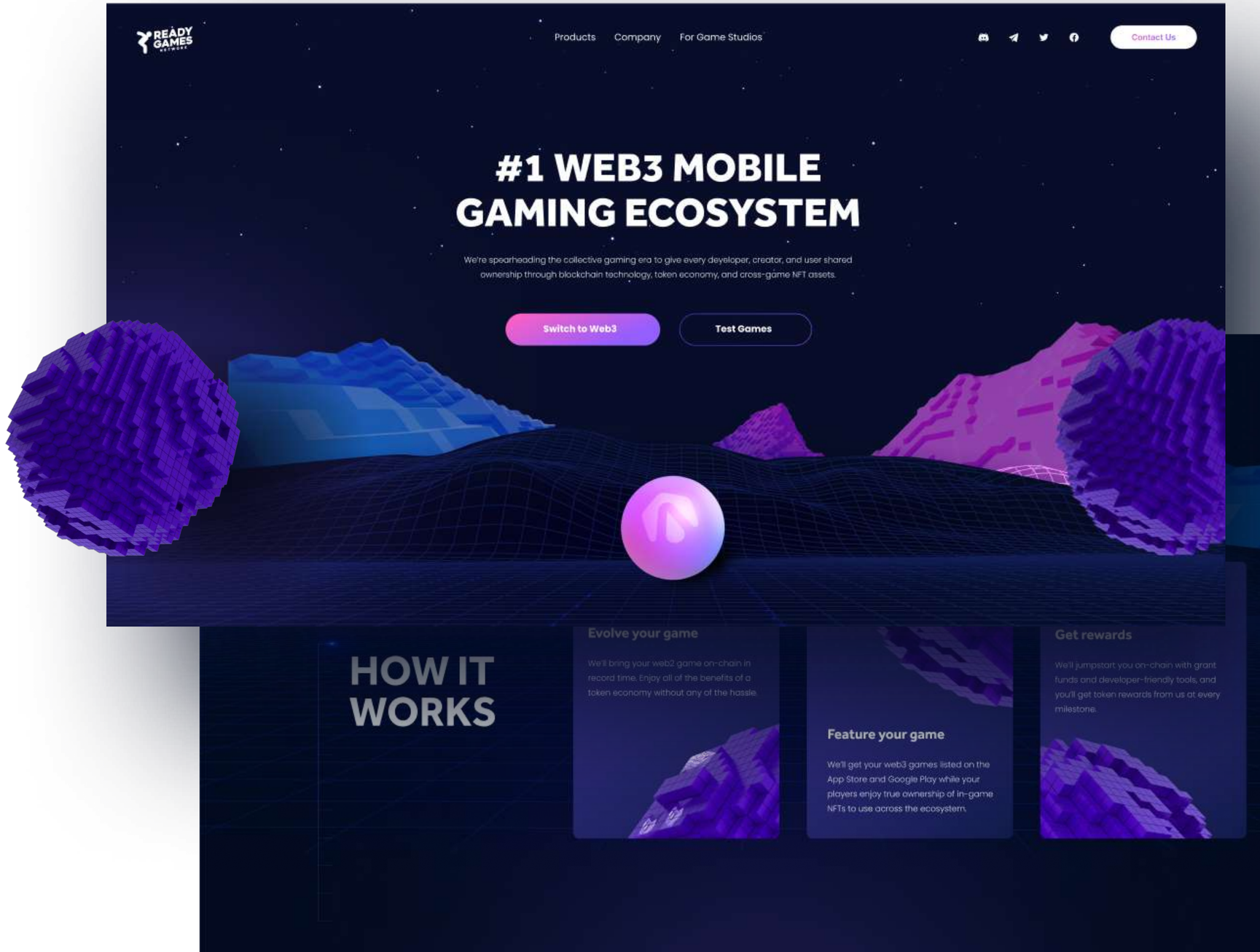
Ready Games

About the Project

Ready Games is a web3 mobile gaming ecosystem that gives game developers the tools and technologies to build mobile games on web3 to increase game profitability and give real value to players and content creators.

Our Role

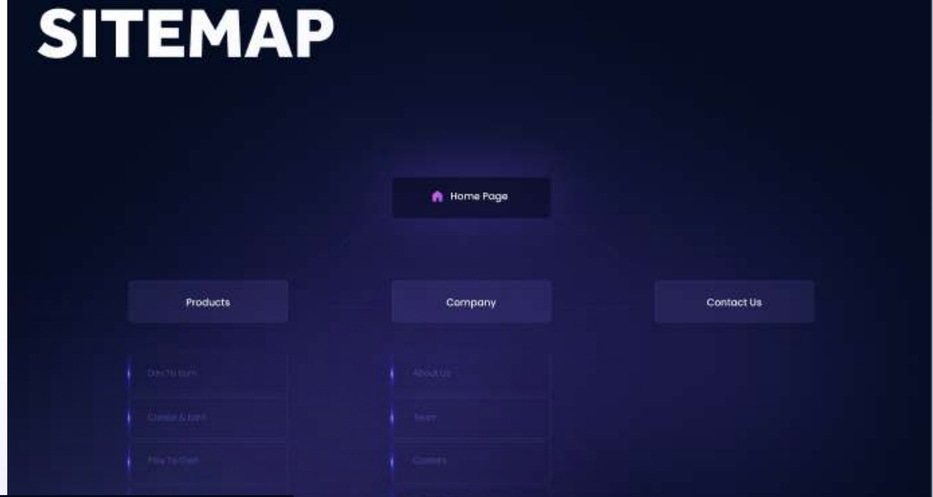
We built Ready Games' marketing strategy and ran campaigns supported by expertly designed advertisements, landing pages, community posts, emails, and finally the Ready Games website which we created from scratch.

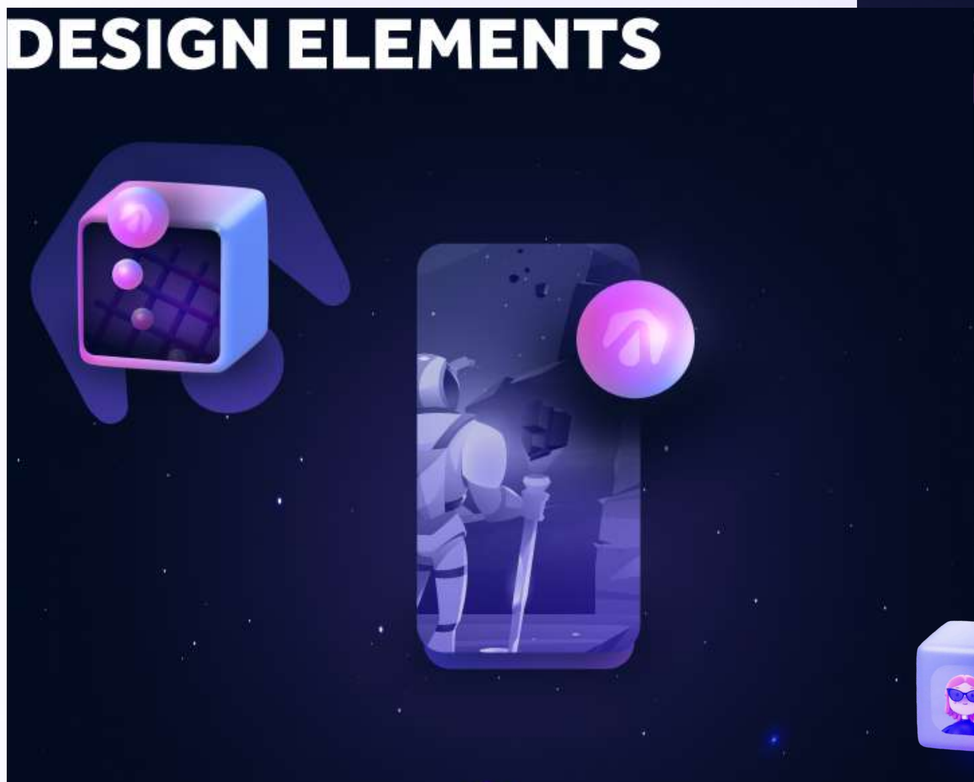


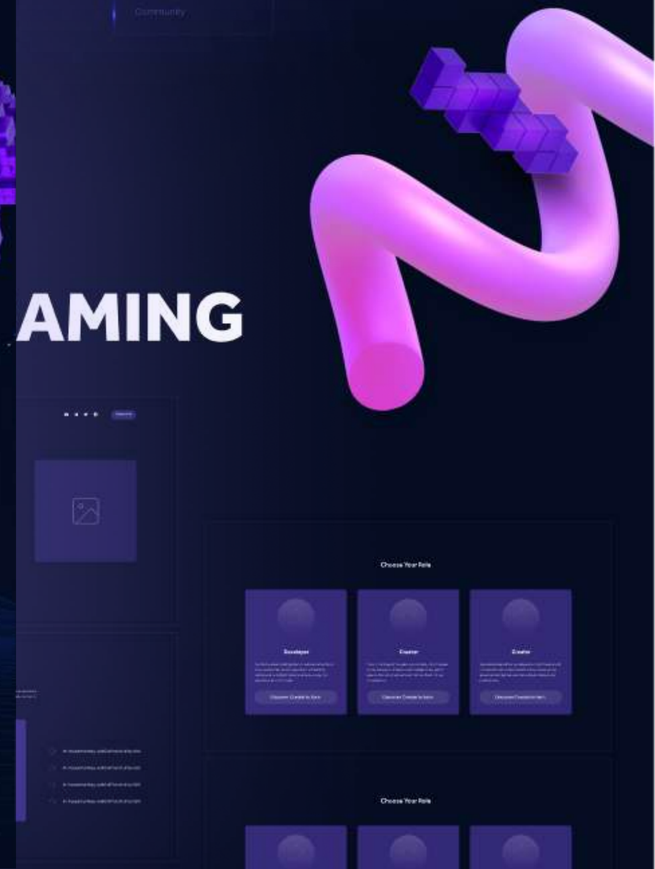
CASE STUDIES

Ready Games

WEBSITE







CASE STUDIES

Ready Games

SOCIAL MEDIA

Forty two

Thank You! 😎